

For Immediate Release



A V E N T U R A
M A L L

Champion Racing to the Clouds with Aventura Mall

One of the most visited malls in the U.S. set to join the No. 38 Champion Porsche 911 GT2 RS Clubsport in Colorado for The Broadmoor Pikes Peak International Hill Climb, brought to you by Gran Turismo.

Champion Porsche is delighted to announce Aventura Mall as a new sponsor for their return to racing at this year's 99th running of The Broadmoor Pikes Peak International Hill Climb, brought to you by Gran Turismo, being held this year on Sunday, June 27, 2021. The No. 38 Champion Porsche 911 GT2 RS Clubsport will be piloted by famed French racer Romain Dumas, current record holder up the 12.42mile, 14,115ft elevated course.

Aventura Mall is a Miami landmark and premier, must-visit destination for residents and South Florida visitors. Among the most visited shopping centers in the United States, Aventura Mall continues to cultivate a lineup of the world's most coveted brands. Unique experiences, a world-class Arts Aventura Mall collection with 20+ pieces in a range of mediums, eclectic dining, and cutting-edge architecture are just a few elements that make it more than a shopping mall; it's a remarkable playground for culture-seekers and trendsetters alike.

Located in the heart of South Florida, Aventura Mall is anchored by Nordstrom and Bloomingdale's and highlighted by a mix of over 300 luxury boutiques and shopper favorites, including the largest Apple store in Florida, Adidas, Anthropologie, Burberry, Cartier, Givenchy, Gucci, H&M, Louis Vuitton, Sephora, and Zara. The shopping center also features more than 40 eateries and restaurants, including Treats Food Hall, and the longstanding Aventura Farmers Market, which showcases a diverse array of exotic foods, fresh produce, desserts, handmade goods and home décor from dozens of local vendors each weekend.

"We're really happy to have Aventura Mall onboard for our return to racing this year at Pikes Peak," said Mitra Maraj, Champion Dealer Principal. "Coming onboard and showing their support for us really demonstrates how far the relationship has developed between our two brands through the years. We want to capture the coveted King of the Mountain title and to do that we will give it everything, both to our attempt and to Aventura Mall, in order to achieve it."

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